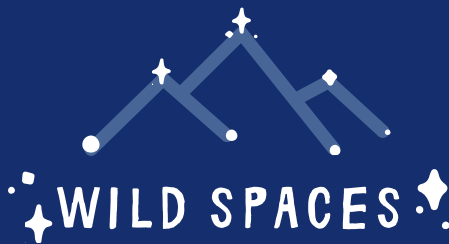


# 2019 | YEAR IN 2020 | REVIEW



## THANK YOU FOR 55 INCREDIBLE YEARS!

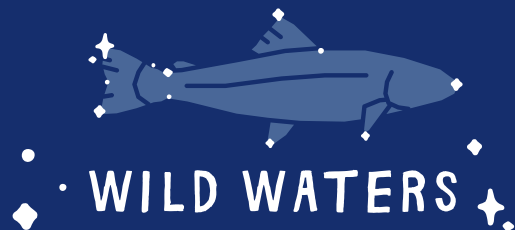
THIS YEAR OUR MEMBERS AND SUPPORTERS DONATED \$481,000 AND >2400 VOLUNTEER HOURS WHICH SUPPORTED OUR WORK ON...



WE'VE RAISED PUBLIC AWARENESS AND ACTION AGAINST THE CLOSURE AND REMOVAL OF 164 SITES FROM THE ALBERTA PARKS SYSTEM, THE SALE OF PUBLIC LANDS AND CANCELLATION OF THE 1976 COAL POLICY.



WE'RE WORKING HARD ON HABITAT CONSERVATION MEASURES FOR WOODLAND CARIBOU, HAVE SPOKEN OUT AGAINST THE SANDHILL CRANE HUNT, AND SPOKEN UP FOR GRIZZLY BEAR REHABILITATION.



WE CONTRIBUTED TOWARDS THE FEDERAL RECOVERY PLAN FOR BULL TROUT, EFFORTS TO REDUCE THE ENVIRONMENTAL IMPACTS OF OILSANDS, AND OPPOSED THE RED DEER RIVER WATER DIVERSION PIPELINE.



2019-2020

# NEWS + CAMPAIGNS

## PUBLIC LAND SALES

PROPOSED SALES OF PUBLIC LANDS IN MACKENZIE COUNTY AND NEAR TABER, AB. DESPITE PUBLIC CONCERN AND EVIDENCE THAT THE QUARTER CONTAINS NATIVE PRAIRIE, THE LANDS NEAR TABER SELL.

## ADVENTURES FOR WILDERNESS

AWA'S NEWEST EVENT SERIES, ADVENTURES FOR WILDERNESS, COMES TO LIFE. BOARD, STAFF AND MEMBERS ARE INVITED TO CELEBRATE ALBERTA'S WILDERNESS THROUGH OUTDOOR AND ONLINE ADVENTURES.

## ALBERTA PARKS

FOLLOWING THE GOA'S PROPOSAL TO REMOVE 164 SITES FROM THE PROVINCIAL PARKS SYSTEM, AWA LAUNCHES A CAMPAIGN TO PROTECT ALBERTA'S PARKS.

## APETOWUN CREEK

AWA VISITS TO MONITOR COURT-ORDERED RESTORATION EFFORTS FOR ATHABASCA RAINBOW TROUT FOLLOWING THE CATASTROPHIC 2013 OBED MOUNTAIN COAL MINE SPILL.

## BIGHORN REPORT

DATA (2012-2017) FROM THE BIGHORN'S HUMMINGBIRD TRAIL SYSTEM SHOW THAT OFF HIGHWAY VEHICLE USE HAS DAMAGED THE HEALTH OF LOCAL ECOSYSTEMS.

NOVEMBER 2019  
MARCH 2020



IN 2019, AWA RECEIVED 4 STAR AND 'A' RATINGS FROM CHARITY INTELLIGENCE.CA

JANUARY 2020

FEBRUARY 2020



THE JUNE ISSUE OF THE WILD LANDS ADVOCATE, DEDICATED TO STORIES FROM THE 164 SITES, WAS SENT TO 89 MLAS

JULY 2020

JULY 2020

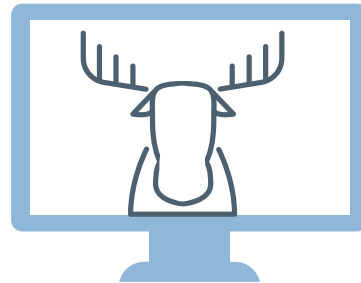


2019-2020

# OUTREACH AND EVENTS

THIS YEAR **3,786** PEOPLE PARTICIPATED IN **76** PROGRAMS

WE'VE BEEN WORKING HARD TO ADAPT OUR PROGRAMS FOR ONLINE AUDIENCES



**FOUR** PRERECORDED PRESENTATIONS ARE NOW AVAILABLE FOR EDUCATORS!



WILD LANDS ADVOCATE WAS DELIVERED TO **2,199** MEMBERS AND SUPPORTERS. **>900** PEOPLE ACCESSED THE MAGAZINE ONLINE



AWA'S WEBSITE HAD **99,000** UNIQUE VISITORS



WE GAINED **1,200** NEW SUBSCRIBERS ACROSS OUR SOCIAL MEDIA CHANNELS



2019-2020

# OUTREACH AND EVENTS

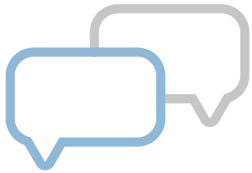


## ADVENTURES FOR WILDERNESS



HELD ACROSS ALBERTA  
FROM JAN-SEPT  
438 PARTICIPANTS  
612 SPONSORS

ICE FISHING, XCOUNTRY SKIING, BEE BOX BUILDING, HIKING, GARDEN TOURS, BACKPACKING, PARK CLEANUPS, TRIVIA NIGHTS AND MANY MORE ACTIVITIES!



## TUESDAY TALKS

- DR SUSAN KUTZ | HEALTHY PEOPLE, HEALTHY WILDLIFE
- MARCUS BECKER | MAMMAL MONITORING
- DIANDRA BRUISED HEAD | CLIMATE CHANGE RESILIENCE IN THE KAINAI FIRST NATION
- MEGAN EVANS | BEES AND BEE BOX BUILDING
- U OF C ENVIRONMENTAL SCIENCE STUDENT SHOWCASE

## COLLABORATIVE INITIATIVES

- AEN WATER CAUCUS
- CARIBOU ENGOS

- COAL POLICY WORKING GROUP
- FISH AND FORESTS FORUM
- GREAT PLAINS CONSERVATION NETWORK
- MILK RIVER MANAGEMENT SOCIETY
- PRAIRIE CONSERVATION FORUM

