

Alberta Wilderness Association



A Year in Review - Infographics
2018 - 2019



2018
2019

ALBERTA WILDERNESS ASSOCIATION

YEAR IN REVIEW

THANK YOU!

THIS YEAR OUR MEMBERS AND SUPPORTERS DONATED \$455,981 WHICH SUPPORTED OUR WORK ON...

INCLUDING 125 VOLUNTEERS WHO DONATED >3000 HOURS



16

PRESENTATIONS

575+



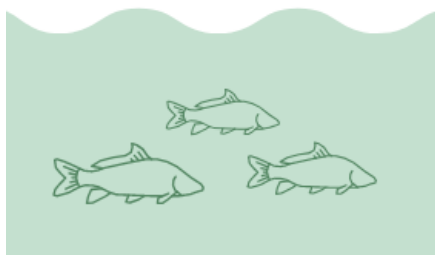
ATTENDEES

WILD SPACES

THROUGH PRESENTATIONS AND SOCIAL MEDIA, WE WORKED TO INSPIRE COMMUNITIES TO CARE ABOUT ALBERTA'S PUBLIC LANDS AND PROTECTED AREAS.

WILDLIFE

WE CONTINUED THE SEEK HABITAT PROTECTIONS FOR WOODLAND CARIBOU, AND SAW BULL TROUT AND ATHABASCA RAINBOW TROUT LISTED UNDER THE FEDERAL SPECIES AT RISK ACT.



WILD WATERS

WE RAISED PUBLIC AWARENESS AND ACTION FOR FORTRESS MOUNTAIN RESORT'S PROPOSED WATER LICENSE CHANGE TO SELL MOUNTAIN WATER TO A BOTTLING FACILITY.



2018-2019

NEWS AND CAMPAIGNS



MILK RIVER RIDGE

EXPANSION AND REDESIGNATION PROPOSED FOR THE TWIN RIVER HERITAGE RANGELAND NATURAL AREA.

DESPITE BROAD PUBLIC SUPPORT, THE CHANGE NEVER GOES THROUGH.

WILDERNESS ROAD SHOW

AWA CONSERVATION STAFF TOUR ALBERTA, TALKING TO COMMUNITIES ABOUT ALBERTA'S PUBLIC LANDS AND PROTECTED AREAS.

BIGHORN COUNTRY

FOLLOWING THE GOVERNMENT'S PROPOSAL, AWA'S LETTER WRITING CAMPAIGN GAINS 920 SIGNATURES IN SUPPORT OF BETTER PROTECTION AND PUBLIC LANDS MANAGEMENT IN THE BIGHORN.

CARIBOU COURT CASE

FIRST NATIONS AND ENVIRONMENTAL GROUPS, INCLUDING AWA, LAUNCH A LAWSUIT TO PROTECT AT-RISK BOREAL CARIBOU.

WILDERNESS VOTE

AWA LAUNCHES A CAMPAIGN ENCOURAGING ALBERTANS TO PARTICIPATE IN THE PROVINCIAL ELECTION AND CONSIDER EACH PARTY'S STANCE ON CONSERVATION ISSUES.

WILD ALBERTA INTERACTIVE MAP

THE WILD ALBERTA INTERACTIVE MAP LAUNCHES, FEATURING WILD SPACES IN ALBERTA'S SIX NATURAL REGIONS.

AUG 2018



FALL 2018



NOV 2018



JAN 2019



MAR 2019



JUL 2019



THIS YEAR WE HOSTED

12 HIKES
AND **163 HIKERS**



HIKES

LAKELAND
PRIMROSE

PLATEAU
MOUNTAIN

BIGHORN
RAM RIDGE

PORCUPINE
HILLS

RUMSEY

WHALEBACK

NOSE HILL
PARK

ANTELOPE
CREEK RANCH

EVENTS

3154 PARTICIPATED IN **71** EVENTS AND MEETINGS
PEOPLE



MUSIC FOR
THE WILD

CLIMB FOR
WILDERNESS

AUTUMN
SPLENDOUR

TUESDAY
TALKS

WILD WEST
SALOON

COFFEE WITH A
CONSERVATIONIST

ELECTION
FORUMS

AWA AFTER
HOURS

WE RAN **4** MAJOR
CAMPAIGNS THIS YEAR



SOCIAL MEDIA

ACROSS ALL PLATFORMS

WE GAINED

1142

NEW FOLLOWERS!